

JUL.
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ALTEA

Art e Perlas is a young company based in Spain and Bora Bora (French Polynesia)

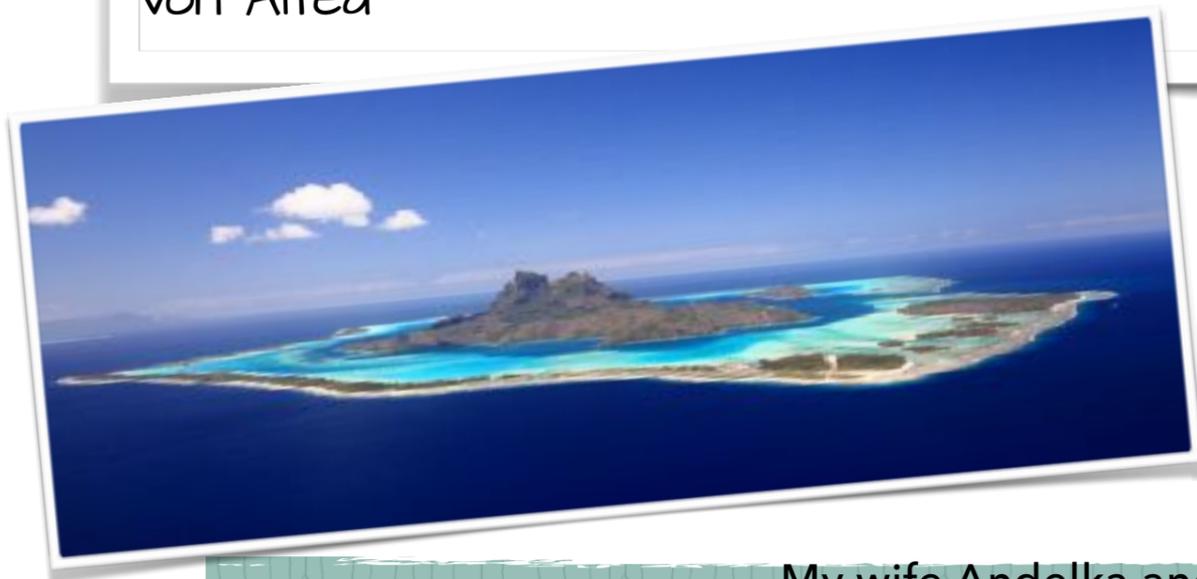
Art e Perlas, like many business ideas, was brought to life at a dinner among friends. Our friend and now business partner Jacques has lived on Bora Bora for the past 10 years where he owns a small hotel complex with 12 bungalows at the beach. He knows the islands and their people perfectly and he pitched a business idea to us - the sale of Tahitian black pearls and jewellery in Spain. He himself sells both naked pearls and jewellery made with the pearls to guests at his hotel.



Despite knowing nothing about pearls we liked the idea and decided to embark upon this adventure in July 2016. From day one we found that the world of the Tahitian pearl is fascinating and above all that very few people in Spain knew anything about it. In fact many of our clients believed it was a legend and that cultivated pearls were either fake or simply didn't exist.

Now, thanks to our contacts with artisan jewellers on the islands and with the pearl farms our knowledge is increasing all the time and this we share with our clients.

"In den Sommermonaten führen wir einen Laden in der Altstadt von Altea (Alicante)"



My wife Andelka and I, Pascal Lafitte, are a Franco-German marriage living in Calpe (Alicante) for the past 30 years. After many years in real estate, dedicating ourselves to the purchase and sale of houses and to holiday rentals, we needed a career change. The idea to create Art e Perlas came to us like . . . a pearl of wisdom.

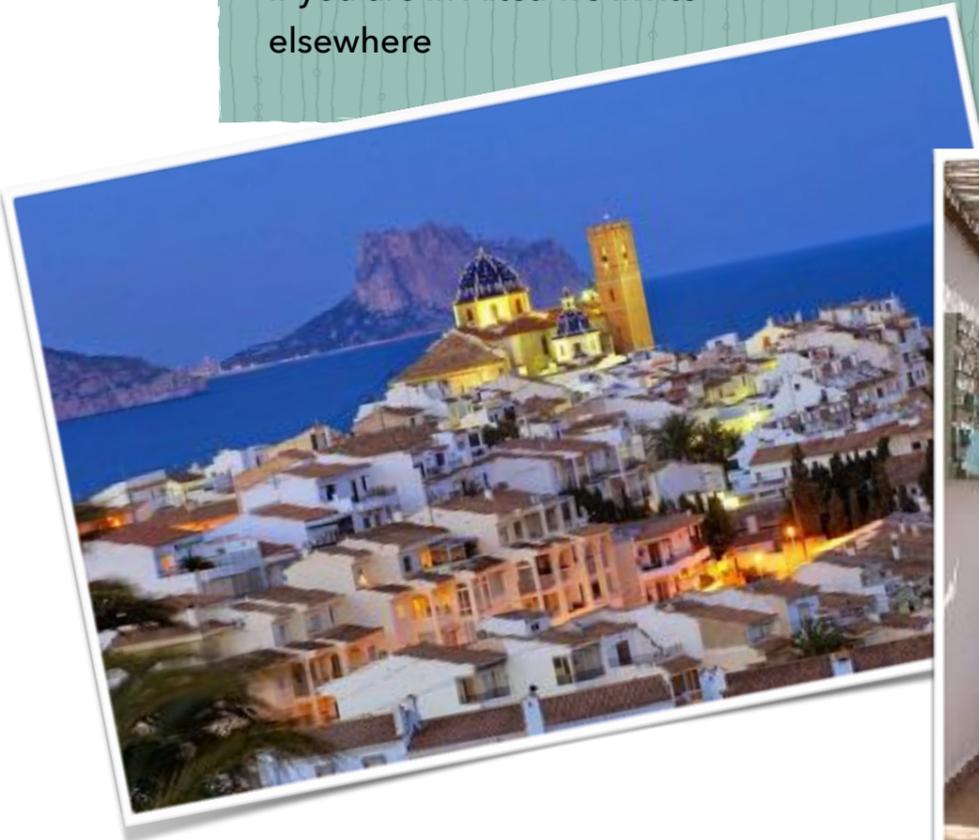




During the summer months we open a shop in the old town of Altea (Alicante) where we sell the pearls and jewellery made with them but also clothes and accessories. The rest of the year we work by appointment, with private sales and exhibitions, and via our online store.

If you are in Altea we invite
elsewhere

you to visit us in-store or likewise we can meet you
to show you our jewels.



Casco Antiguo



de

ALTEA

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Telf. 696 127 394